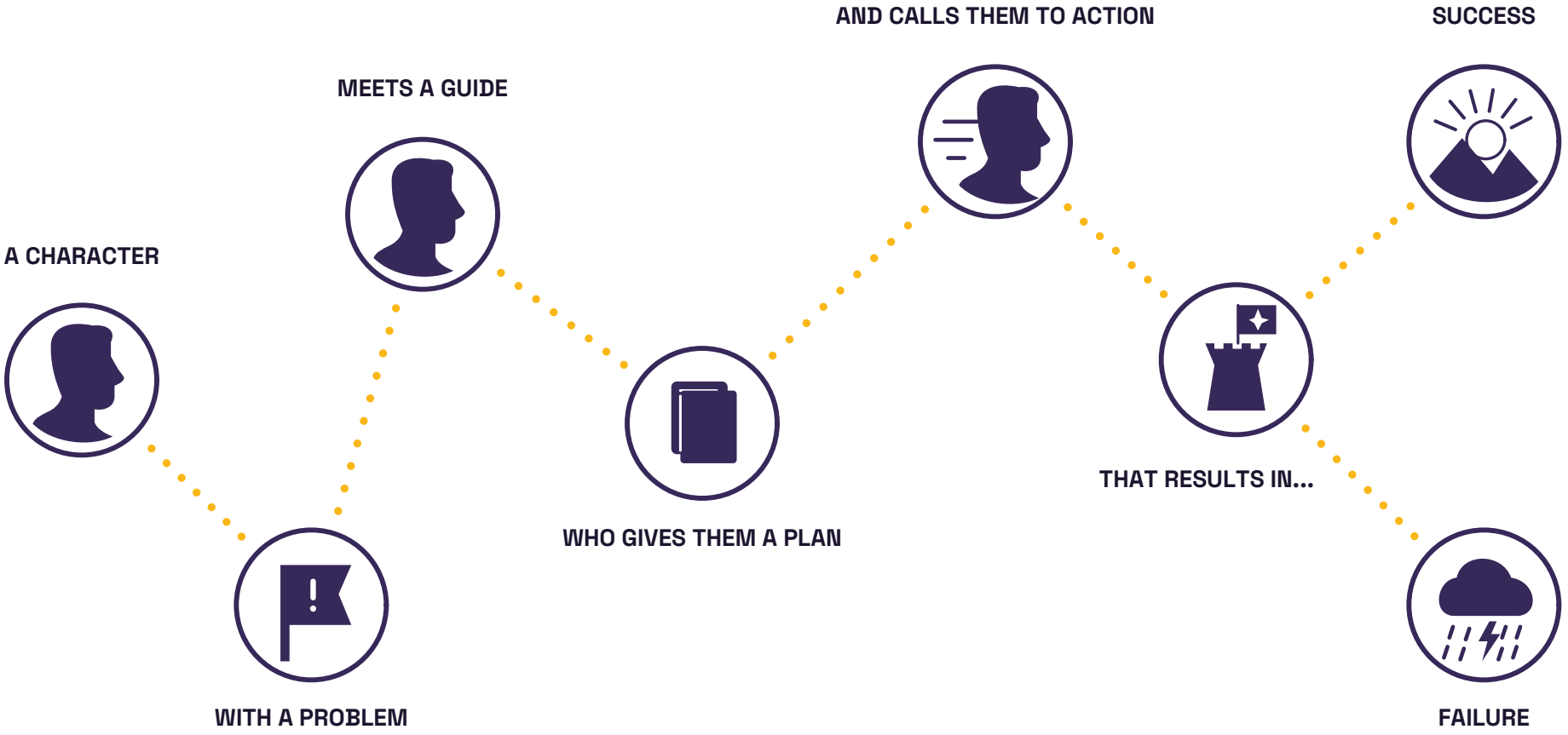
crown jewel marketing

The StoryBrand Messaging Filter

Make your customer the hero and your brand the guide.



The customer is the hero. Your brand is the guide.